

***SAVE THE DATE: Sleep Day is November 23, 2018***Get your colleagues to wear their pyjamas for $5 and  
give children living in poverty a better night’s sleep!

Dear ,

On November 23rd, 2018, Sleeping Children Around the World will be hosting its third annual Sleep Day where you can wear pyjamas to work for a $5 donation. If your workplace participated last year….THANK YOU! Sleeping Children Around the World is a 100% charitable organization based in Canada (no monies donated go to cover overhead costs) that provides Bedkits to children in developing countries. Each Bedkit includes a sleeping mat or mattress, bedding, a mosquito net to combat the threat of malaria, clothes and school supplies. Check out [www.scaw.org](http://www.scaw.org) for more details.



It’s easy to get involved and make a difference:

➊ Mark “Sleep Day” on your company event calendar for November 23, 2018.

➋ Visit [www.sleepday.ca](http://www.sleepday.ca) for posters and communications closer to the event to help create awareness and excitement for Sleep Day.

➌ For every $35 in donations collected, you’ll receive a photograph of a child with their new bedkit. The donation will be made in your company’s name & honour.

We would love to have your support! With your help we can transform the lives of children in developing countries through a good night’s sleep.

Sincerely,

Sleeping Children Around the World